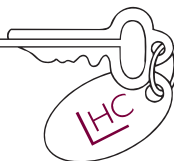


The Innsider

A Newsletter by Linchris Hotel Corporation



Four Points Sheraton in Eastham Goes Smoke-Free!

Four Linchris properties completely smoke-free

The Four Points by Sheraton in Eastham, MA is doing its part to make the earth a little cleaner by becoming the fourth Linchris property to offer a completely smoke-free environment. On April 22, 2007, to coincide and celebrate Earth Day, the entire hotel became non-smoking, including all guestrooms and common areas. The state of Massachusetts currently bans smoking in its restaurants, retail stores, workplaces and schools, but leaves the decision regarding hotels to the proprietors. The Four Points Sheraton in Eastham is one of the few completely smoke-free hotels in the state!

"We are excited to add a smoke-free environment to our total Four Points comfort experience. Most importantly, we're excited about creating a healthy environment and hotel for both guests, employees and the community to enjoy," said Four Points GM Jacqui Frost. *"People tend to prefer non-smoking rooms whether or not they are smokers."*

"The American Lung Association proudly supports the Four Points Sheraton efforts to go smoke-free," said Jeffrey Seyler, CEO of the American Lung Association of Massachusetts. *"We are glad to see more hotels becoming 100% smoke-free, and will continue to strive for all Massachusetts hotels to adopt the same policies."*

The Four Points Sheraton in Eastham joins the growing list of Linchris properties that have gone non-smoking, including the **Holiday Inn Express in Keene, NH**, the **Hilton Garden Inn in Plymouth, MA** and the **Holiday Inn Express in Springfield, VT**. Five more Linchris properties will be going smoke-free this year as well, including the **Best Western Inn & Suites in Rutland, VT**, the **Holiday Inn in Falmouth, MA**, the **Surfside Inn in Provincetown, MA**, the **Best Western Terrace Inn in Boston, MA** and the **Anchorage Inn on the Lake in Tilton, NH**.



"Last spring we opened the Hilton Garden Inn in Plymouth, MA as a smoke-free property," said CEO Chris Gistis. *"Our smoke-free properties have been extremely well received by our guests and employees so we have elected to continue to follow that path. Smoke-free properties are what our guests want and what is best for our employees."*

NASCAR Fun Day

Best Western Inn & Suites in Rutland, VT recently sponsored a "NASCAR Fun Day" as an in-house promotion to start off the summer season. When Coleen Eddings became General Manager at the property she learned of her staff's love of NASCAR and its widespread popularity in the area. What better way to get the staff excited about the summer rush than to invite them and the guests to take part in a day devoted to their NASCAR heroes and contributing to the NASCAR Foundation. The entire staff participated, dressing up in their favorite drivers' t-shirts, hats and other racing apparel. All proceeds they raised from the sale of replica cars, banners and t-shirts are being donated to the NASCAR Foundation.

The NASCAR Foundation was created to benefit a wide range of charities and causes ranging from child advocacy and education to the treatment of chronic illnesses.



The staff and guests had a great time. They even had guests and staff from other area hotels take part in the fundraiser. The day was a great morale booster for the staff and will serve as a springboard to a larger event this fall where they hope to incorporate the use of an actual stock car! Watch out Jeff Gordon - the competition is heating up!

A Message from Chris

As I write this note to you, we are nearing the completion of negotiations that will add a number of new hotels to our existing portfolio of twenty properties.



CEO Chris Gistis

This growth is important to me as it fulfills our stated goal of providing career opportunities to those that have a passion for the hospitality industry and an interest in professional growth within our company.

A number of our general managers began with us as hourly employees in the departments such as housekeeping and as front desk employees. If you have an interest in developing a career within the hospitality industry and advancing within Linchris, I encourage you to express your interest to your General Manager or Supervisor. We will need strong managers and department heads that understand the Linchris operating philosophy to staff the hotels that will be added to our group.

I would also like to remind all employees to take advantage of the discounted room rates we offer, particularly at this time of year. Linchris employees receive a rate of \$15 a night at your choice of our properties. Ask your General Manager and he/she will make the arrangements with the General Manager at the property at which you wish to stay.

Hampton Inn presented with 2006 Lighthouse Award

Allisyn Marthers, GM of the Hampton Inn in Littleton, NH and Maureen Brown, GM of the Hampton Inn in Colchester, VT recently traveled to Washington DC this spring for a General Manager Conference. At the conference, the Hampton Inn in Littleton, NH was presented the 2006 Lighthouse Award from Hilton® Hotels Corporation.



Phil Cordell, CEO of Hampton Inn with Allisyn Marthers (center), GM of the Hampton Inn in Littleton NH and Maureen Brown (far right), GM of the Hampton Inn in Colchester, VT.

"It was very exciting to be able to represent our hotel at the conference and be among the other award-winning hotels," said GM Allisyn Marthers. "Everyone has worked extremely hard this year, and to be recognized for our efforts is very fulfilling. I'm very proud of our staff."

The Lighthouse Award is given to the Hampton Inn that exemplifies outstanding customer service, impeccable product and fulfills the true Hampton promise. Receiving the Lighthouse Award places the Hampton Inn in Littleton, NH in the top two percent of Hampton Inns located world wide, which is roughly 1500!

Great cooking skills run in the family!



Mary Lincoln with daughter Amanda.

Mary Lincoln has been with the Hilton Garden Inn in Plymouth, MA since the property opened last spring and was promoted to Kitchen Manager this past November. With the recent boom in restaurants and retail stores in the Plymouth area, it has become difficult to find the right talent to fill some of the open positions at the property. General Manager Brian Anderson decided to look at people already associated with the property and found Amanda Lincoln, Mary's daughter, to fill the position of

Part-Time Line Cook this past April. This mother-daughter duo has the proven professionalism and creativity guests and the staff have come to enjoy.

"Hiring Amanda was one of the best decisions I have made," said Brian. "She is as outgoing as one of our front desk staff members. Mary and Amanda are "on-stage" every day with our guests and they continue to brighten our days."

"Knock Your Sauce Off" 2007

The Kansas City Steakhouse at the Holiday Inn in Falmouth, MA participated in the 18th annual contest to benefit Cystic Fibrosis. Executive Chef Chris St. John provided a delicious Merlot-Mushroom Demi-Glace for tasting. Food and Banquet Manager Brad O'Keefe and Bartender Tom MacDonald lent a hand for this great cause. The event helped create new business and was so much fun that they plan to make this a yearly venture!



Banquet Manager Brad O'Keefe and Executive Chef Chris St. John.

INN the News

This May the **Holiday Inn** in **Salem, NH** opened 14 new suites on the lower level of the hotel which was previously occupied by Hesser College. These new extended stay rooms have flat panel televisions, refrigerators and microwaves. There is also a suite which has a full kitchen, sauna, whirlpool tub, flat panel televisions in the bedroom and living room, fireplace and sliding glass doors.



The **Hampton Inn** in **Colchester, VT** created a team to participate in a local softball league. The first game of the year was a real nail biter! Trailing by five runs going into the last inning, they ended up winning the game by three. The last three runs were brought in by a homerun by **Thom Pendriss**. Congratulations Team Hampton! The team currently has three wins and two losses. Good luck on the rest of your season!



Cynthia Ostrom, (center in white t-shirt) Director of Sales at the **Holiday Inn** in **Falmouth, MA** participated in the Cape Cod Chamber of Commerce Annual "Splish Splash Bus Bath" on June 13. All proceeds from the "Bus Bath" will go towards promoting a positive image of tourism on Cape Cod and create awareness for the motor coach industry. In total, 15 coaches and 10 cars were washed on this very cold day!



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Strong foundations endure the test of time

No one knows that better than the **Holiday Inn Express** in **Poughkeepsie, NY**. One of the secrets of being a leader in the market is by having a dedicated staff focused on the job at hand, and with eight employees who have been with the property for over 10 years; they have definitely risen to the challenge. **Diane Woodward** (21 years); **Rubena Minor** (12 years); **Doris Jacobowski** (11 years); **Margaret Clifford** (11 years); **Ruby Williams** (11 years); **Mercedes Anderson** (10 years) are all members of our housekeeping team. **Regina Smith** (17 years on Night Audit); and **Diana Spylios** (12 years) are members of our front desk team.



Promotions



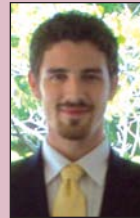
Mary Senecal

Mary Senecal has been promoted to Executive Housekeeper at the **Best Western Inn & Suites** in **Rutland, VT**. Mary has been with the hotel since September 2004 and was the property's Employee of the Year last year.



Susan Lavallee

Susan Lavallee has been promoted to the sales department for the **Holiday Inn** in **Salem, NH**. Prior to her promotion Susan worked at the property's front desk.



Ryan Mayotte

Ryan Mayotte has been promoted to Front Officer Manager at the **Best Western Terrace Inn** in **Boston, MA**. Ryan has worked at the property for two years and is currently majoring in hotel management at school.



Carrie Radcliffe

Carrie Radcliffe has been promoted to Front Office Supervisor this June at the **Hilton Garden Inn** in **Plymouth, MA**. Carrie has been with the property since it opened last spring as a Guest Service Agent and has done an exceptional job of communicating with guests and other staff members. Assistant General Manager **Jessie Jenkins** will be on maternity leave and Carrie will be filling in during Jessie's absence and will continue to handle many of the same responsibilities of the front office upon Jessie's return. Carrie was named the 2006 Employee of the Year at this hotel.

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New on Board



Coleen Eddings

The **Best Western Inn & Suites in Rutland, VT** is proud to welcome aboard its new General Manager **Coleen Eddings**. Coleen previously worked at the Rutland Ramada Limited for over five years and was most recently the General Manager at the Quality Inn & Suites in Latham, NY. Welcome aboard Coleen!

Promotions continued from Page 3

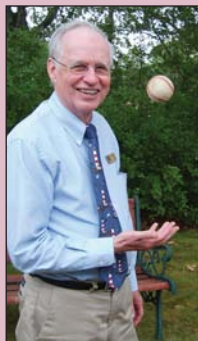


Rachel Kuhn

The **Holiday Inn in Manchester, NH** has a new General Manager, **Rachel Kuhn**. Rachel is no stranger to Linchris properties. She got her start in 2000 as a Front Office Manager at the Comfort Inn in St. Johnsbury, VT and eventually was promoted to Assistant General Manager. Her next stop was the Best Western Terrace Inn in Boston, MA where she was General Manager for three years. This June the GM position in Manchester became available and Rachel welcomed the challenge.

"Moving to a new hotel has been exciting," said Rachel. "The staff and guests have been extremely pleasant and I'm looking forward to making my mark on this property."

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Ken Ethier

Ken Ethier, Sales Director at the **Comfort Inn in Hyannis, MA** was invited to throw out the first pitch at the Hyannis Mets baseball game on July 6. Strike!

Simpsons come to Springfield VT!

Springfield, VT may only be home to our **Holiday Inn Express** and 9,300 residents, but according to all those who voted at USA Today.com, those residents include Homer, Marge, Lisa, Maggie, Bart and the rest of the Simpsons crew. On July 21 the Springfield Movie Theatre took center stage as the setting for the world premiere of *The Simpsons Movie*. Simpsons creator Matt Groening was on the yellow carpet to witness the outpouring of support from the small town in Vermont. According to USA Today, during 18 seasons of *The Simpsons* TV series, the fictional Springfield's location has never been identified. Fourteen Springfields from across the country submitted videos that were posted on USA Today.com explaining why they are the "real" home of the Simpsons. While filming Vermont's entry, the Vermont Film Commission stayed at our very own Holiday Inn Express. The crew responsible for staging the premiere stayed at the Holiday Inn Express as well.



GM Cheryl Howes and the staff of the Holiday Inn Express

"We are all excited that Springfield, VT won the opportunity to host the world premiere," said Cheryl Howes, GM of the Holiday Inn Express in Springfield, VT. "All of our staff took part in the voting. Some of our housekeeping staff even served as extras in the film and chased "Homer" through the town. Our staff takes pride in Springfield and it is great to be a part of something so momentous."

To commemorate the movie premiere, the Holiday Inn Express served guests many of the Simpson's family's favorite treats, including doughnuts just like the one that chased Homer through the town in their winning video. Guests also had the option to have their photo taken with character cut-outs that were on hand.



Aloha summer! Area Director of Operations Nick Pancoast and the housekeeping department of the Holiday Inn in Salem, NH gets into the spirit of having fun at work by celebrating Hawaiian shirt day.



While out on the campaign trail in New Hampshire, Senator Barack Obama and his family stayed at the Hampton Inn in Littleton, NH on May 27. Senator Obama took the time to take a quick photo with Front Officer Manager Tracie Parker.